



**Serenity At Coconut Bay Earns Top Global and Caribbean Rankings
in 2026 Tripadvisor Travelers' Choice Best Of The Best Awards**

VIEUX FORT, Saint Lucia (July 2026) – Serenity at Coconut Bay and Coconut Bay Beach Resort & Spa have once again earned recognition in the 2026 Tripadvisor Travelers' Choice Best of the Best Awards, Tripadvisor's highest honor celebrating the world's top-rated travel experiences.

Serenity at Coconut Bay ranked #2 among Top Hotels in the Caribbean and #3 among Luxury Hotels in the Caribbean in Tripadvisor's 2026 Travelers' Choice Best of the Best Awards. Coconut Bay Beach Resort & Spa was also recognized among the Caribbean's leading resorts, ranking #13 in the All-Inclusive category. On the global stage, Serenity placed #17 among Tripadvisor's Top Hotels in the World.

The Travelers' Choice Best of the Best Awards celebrate the highest level of excellence in travel and are presented to properties that receive a high volume of exceptional reviews and opinions from travelers over a 12-month period. Fewer than one percent of Tripadvisor's more than eight million listings worldwide achieve this distinction.

"These awards mean a great deal to our teams at both properties, as their hard work and dedication to delivering exceptional service and Saint Lucian hospitality are an important part of what makes this recognition possible," said John Miles, General Manager of Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay. "As we continue to invest in our resorts, it is rewarding to see our guests return year after year, always excited to experience the new enhancements we have introduced. We're grateful to every guest who took the time to share their experiences on Tripadvisor."

Serenity at Coconut Bay's recognition reflects its reputation as one of the Caribbean's most distinctive couples-only resorts. With just 36 Plunge Pool Butler Suites, Serenity offers a level of privacy and personalized attention rarely found in an all-inclusive setting. From private plunge pools and discreet butler service to 24-hour gourmet dining and thoughtfully curated experiences, every aspect of a Serenity stay is designed around relaxed luxury and time together.

Coconut Bay Beach Resort & Spa's ranking reflects the broad appeal that has made it Saint Lucia's most popular Premium All-Inclusive resort. The resort has invested significantly in guest enhancements, including the complete transformation of its adults-only Harmony accommodations, with the renovation of the family-friendly Splash rooms scheduled for completion this fall, as well as refreshed public spaces and expanded amenities throughout the property. With a variety of room categories and experiences tailored to every style of traveler, the resort welcomes couples, families, groups, and destination wedding parties alike. From the island's largest waterpark and oceanfront spa to diverse dining, island-

inspired activities, and the genuine hospitality of its team, Coconut Bay inspires guests to return year after year.

For rates, reservations and additional information, call toll-free from North America at 877-252-0304, direct at (758) 456-9999, visit cbayresort.com or serenityatcoconutbay.com.

NOTE TO THE EDITOR:

Images available for download:

<https://spaces.hightail.com/receive/8y2yEhRCAl>

For more information, images and interviews contact Roberta Garzaroli or Mary Brennan at The Atrebor Group / 212.764.0340 / CoconutBay@AtreborGroup.com. *If you do not wish to receive future press releases, please [click here](#).*

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa is Saint Lucia's most popular Premium All-Inclusive resort, set on 85 oceanfront acres along the island's south coast, just minutes from Hewanorra International Airport. The resort's 250 rooms are divided between the family-friendly Splash wing and the adults-only Harmony wing, which recently completed a comprehensive \$7 million transformation of all 125 Harmony rooms. Amenities include nine dining venues, seven bars, five pools, the island's largest waterpark, an oceanfront spa and a wide range of land and water sports. Coconut Bay was recognized as the #13 All-Inclusive Resort in the Caribbean in Tripadvisor's 2026 Travelers' Choice Best of the Best Awards and has also earned recognition from Good Housekeeping, U.S. News & World Report, British Airways Holidays and the World Travel Awards. For more information, visit cbayresort.com.

About Serenity at Coconut Bay

Serenity at Coconut Bay is Saint Lucia's premier couples-only, all-inclusive retreat, offering 36 spacious Plunge Pool Butler Suites just minutes from Hewanorra International Airport. Guests enjoy personalized butler service, 24-hour room service, reservation-free dining, premium beverages and full access to the amenities of Coconut Bay Beach Resort & Spa. Serenity is ranked #2 among Top Hotels in the Caribbean, #3 among Luxury Hotels in the Caribbean, and #17 among Top Hotels in the World in the 2026 Travelers' Choice Best of the Best Awards. For more information, visit serenityatcoconutbay.com.

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