

FOR IMMEDIATE RELEASE

Coconut Bay Beach Resort & Spa Announces an Exclusive Black Friday and Cyber Monday Travel Deal for an Unforgettable Saint Lucia Escape

Vieux Fort, Saint Lucia [November 14, 2023] – Saint Lucia's award-winning premium all-inclusive resort, Coconut Bay Beach Resort & Spa, Discerning travelers in search of a laid-back and incredibly all-inclusive Caribbean getaway need look no further. Coconut Bay Beach Resort & Spa is excited to announce its Black Friday and Cyber Monday travel deal for savvy travelers. For a limited time, guests have the chance to save on family-friendly and adults-only vacation experiences.

Black Friday/Cyber Monday Travel Deal Highlights:

- **Save on Your Stay:** Guests will save up to 65% on their Premium All-Inclusive getaway at Coconut Bay Beach Resort & Spa with incredible discounts of \$150 off a 5-night stay and \$200 off a 7-night stay.
- **Plan Now for 2024:** This fantastic offer is valid for travel from January 2, 2024, to August 31, 2024.
- **Premium All-Inclusive Rates:** Coconut Bay Beach Resort & Spa's all-inclusive rates start at just \$428 per room, per night, based on double occupancy for a minimum 5-night stay including airport transfers from Hewanorra International Airport. Kids under three stay free, additional children 3-11 stay for US\$39 per night and ages 12-17 stay for just US\$59 per night.
- **Direct Bookings Only:** To unlock this exclusive offer, bookings must be made directly with the resort from November 24th to November 30th, 2023, using the promo code "BLK DEALS" through their website at cbayresort.com or by calling toll-free 877-252-0304.

This isn't just an ordinary all-inclusive experience; it's a casually Caribbean, Incredibly All-Inclusive adventure. A Coconut Bay getaway includes not only the convenience of airport transfers from Hewanorra International Airport, just a 5-minute ride, and welcoming Saint Lucian hospitality, but also a culinary adventure with unlimited à la carte and buffet dining at 8 indoor, outdoor, and stunning ocean-side locations. Guests can indulge in premium spirits at 7 bars, relax by one of the 5 pools, including 2 exclusively for adults, while their kids have a blast at the supervised CocoLand Kidz Klub, the 2023 *Good Housekeeping* Family Travel Award winner for a "Baby-Friendly Vacation."

With 85 oceanfront acres, a mile-long beach, both family-themed and adults-only accommodations, and a multitude of outdoor activities, Coconut Bay Beach Resort & Spa offers an exceptional Premium All-Inclusive experience. For more information call toll-free from North America at 877-252-0304 or visit cbayresort.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark,

supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the Good Housekeeping 2023 Family Travel Award for "Baby-Friendly Vacation," 2023 World Travel Award for St. Lucia's Leading Beach Resort, 2022 World Travel Award for St. Lucia's Leading Beach Resort, 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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