



## **COCONUT BAY BEACH RESORT & SPA, SAINT LUCIA**

### **WHAT'S NEW ROUNDUP MAY 2023 CARIBBEAN TRAVEL MARKETPLACE**

Coconut Bay Beach Resort & Spa is Saint Lucia's most popular Premium All-Inclusive destination for families and multi-generation groups, couples and weddings in a mile-long oceanfront setting all ideally located for guests who want to see the islands' world-famous attractions, and just minutes from Hewanorra International Airport getting everyone to the pool and beach in record time. For more information call 758-459-6000 in Saint Lucia, toll-free from North America at 877-252-0304 or visit [cbayresort.com](http://cbayresort.com). Follow @coconutbay on Facebook, @\_coconutbay on Twitter and @cbay\_stlucia on Instagram.

#### **Premium All-Inclusive**

Coconut Bay Beach Resort & Spa facilities and amenities begin with a choice of family-friendly or adults-only accommodations all with patios or private balconies. The resort's spacious 85 acres and mile-long beach offer plenty of room to relax and take a deep breath. Five resort pools include two at the adults-only Harmony wing, where any guest 18 and over can go to get away from it all at the tiki bar or lounging in a suntracker bed. Premium liquors are served at seven bars including the Paradise Beach Bar where guests can relax in a hammock surrounded by water. There is something for everyone at nine indoor, outdoor, and oceanside restaurants with unlimited à la carte and buffet dining. The family-friendly Splash wing is home to the fully supervised 50,000 square foot Kidz Klub for infants to 12-year-olds, Saint Lucia's largest waterpark featuring waterslides and the Lazy River, and the Coco Corral home to rescued animals. Daily activities range from soothing yoga – and rum tastings – to beach volleyball, pickleball, tennis, kayaking, stand-up paddleboard and more.

#### **New Themed Months in 2023**

Coconut Bay Beach Resort & Spa has announced new Themed Months for 2023 with special offers along with special events and activities, culinary experiences, specialized menus and more. Leading off their Themed Months is Health and Wellness in May making guests' healthy lifestyle choices during a getaway easy and fun. A full schedule of activities includes daily oceanfront yoga classes, Pilates five times a week, as well as cooking demonstrations sharing the secrets of making healthy dishes taste delicious. June celebrates Romance with special events including a Jazz Serenade Wine and Cheese Party, the Harmony Couples Music and Dancing Under the Stars, as well as getting creative together during Sip and Paint. In October the resort celebrates its exclusive 3rd Annual Rum & Rhythms Festival with top Saint Lucian and Caribbean musical performers and exciting array of beach parties, rum tasting and more. In November guests will be treated to the Food and Wine Festival and the farm-to-table bounty of Saint Lucia during our Culinary Festival with experiences including special tasting menus, sushi making classes, wine paring classes and much more.

#### **Wingsurfing New at the Surf Shack**

The Surf Shack facility at Coconut Bay and Coconut Bay Beach Resort & Spa is a world-class staging area for kitesurfing and now the popular wingsurfing waterport. Winging combines elements of windsurfing, kitesurfing, surfing, and foiling, harnessing wind power using a board and handheld inflatable sail to glide above the waves. Adventurous guests put the Surf Shack wind to work in season from November to July on the mile long Anse de Sables Beach where there is easy riding inside the reef while experienced riders can take on the Atlantic swell outside the reef. Lessons including gear for all skill levels are available from the certified Surf Shack instructors for guests 16 years and over, and rental equipment is also available for advanced riders.

#### **More Pickleball Courts Added**

To meet guest demand for this extremely popular sport, Coconut Bay Beach Resort & Spa has added additional pickleball courts bringing the total to five, all lit for night play. Pickleball is free for guests and equipment is included.

#### **\$1000 Air Credit and over 55% Savings**

Coconut Bay Beach Resort & Spa has introduced an Airfare Assistance Program making every dream vacation more affordable. Direct bookings through May 31, 2023 include over 55% savings and \$1000 Instant Air Credit for stays

of 7-nights or longer with Premium All-Inclusive rates starting at \$2403 per room, per night, double occupancy for travel May 29 through September 1, 2023. Kids under three stay for free, ages 3-17 stay for just \$59.00 per night.

#### **CBAYREWARD\$ for Travel Agents**

Coconut Bay Beach Resort & Spa offers travel agent incentives as part of their CBAYREWARD\$ program. In addition to up to 15% commission agents can earn a bonus of up to \$100 for a seven-night booking on oceanview or higher bookings through May 31, 2023. They also receive one free night for every 7-night booking in a Deluxe Oceanview or higher room category. CBAYREWARD\$ membership and rewards redemption are easy with no points to manage. Travel professionals simply join the program and register new bookings at [CBAYResortRewards.com](http://CBAYResortRewards.com).

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#### **About Coconut Bay Beach Resort & Spa**

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the Good Housekeeping 2023 Family Travel Award for "Baby-Friendly Vacation," 2022 World Travel Award for St. Lucia's Leading Beach Resort, 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit [cbayresort.com](http://cbayresort.com).

#### **NOTE TO THE EDITOR -- Images available for download.**

<https://spaces.hightail.com/receive/PS3TzrL03S>

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