

FOR IMMEDIATE RELEASE

**Saint Lucia's Coconut Bay Beach Resort & Spa Selected
as a *Good Housekeeping* 2023 Family Travel Awards Winner**

VIEUX FORT, Saint Lucia (January 20, 2023) – Saint Lucia's Coconut Bay Beach Resort & Spa has been selected as a [Good Housekeeping 2023 Family Travel Award Winner](#) in the category Baby-Friendly Vacation. The resort caters to families in its Splash Wing and the CocoLand Kidz Klub is celebrated for welcoming infants to 12-year-olds.

Judges made up of Good Housekeeping Institute analysts and travel experts evaluated hundreds of products and travel experiences that make vacations easier and more enjoyable considering attributes most important when it comes to family travel, such as convenience, value, service, quality, safety, innovation, inclusion and more. Analysts visited cities, resorts and local attractions to provide first-hand feedback on their experiences and the Good Housekeeping Institute Labs also surveyed their proprietary panel and reviewed responses from over 3,000 consumers that had taken recent trips.

"We are so proud to be recognized by the prestigious *Good Housekeeping* for our family programs and amenities," says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa. "This award is only possible because of our wonderful staff including our dedicated CocoLand Kidz Klub team who makes magic happen each and every day for our young guests as well as our entertainment team bring families together to ensure they have fun and memorable experiences during their stay."

Premium All-Inclusive Coconut Bay Beach Resort & Spa provides family-friendly amenities and activities from mealtimes to entertainment including Lil' Menus for kids, weekly Family Tie Dye, and the Turtle SCOUTS turtle watching program. Their CocoLand Kidz Klub features 50,000 square feet of indoor and outdoor play areas including a Pirate Ship and zero-depth Water Playground. Babies are cared for in an air-conditioned napping room with cribs and playpens while older youngsters join one of three age-appropriate (3 and under, 4-7 and 8-12) SCOUTS (Seeing, Crafting, Observing, Understanding, Tasting, Saint Lucia) activity programs and receive a complimentary CocoPack backpack, while parents receive a local cell phone to stay in touch.

The CocoLand Kidz Klub staff welcomes young guests 7 days a week during both day and evening hours. Daytime activities include finger painting, nature walks, Splash Time, a Lazy River Race, cooking lessons, crafting, sandcastle building, kite making and dance lessons. Kids 3 years of age or older also have the option of participating in evening activities Monday through Friday including Camp Night in Tents with Smores, Dinner and a Movie, Dinner and a Pajama Party, Karaoke and Glow Party, and a Hayride.

For more information call toll-free from North America at 877-252-0304 or visit cbayresort.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark,

supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the Good Housekeeping 2023 Family Travel Award for "Baby-Friendly Vacation," 2022 World Travel Award for St. Lucia's Leading Beach Resort, 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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NOTE TO THE EDITOR -- Images available for download.

<https://spaces.hightail.com/receive/UWbqr8SAdI>

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