

**FOR IMMEDIATE RELEASE**

**Saint Lucia's Coconut Bay Beach Resort & Spa Announces  
Exclusive Canadian Travel Agents Double Booking Bonus**

*-- -- Honored with 2023 World Travel Award for Saint Lucia's Leading Beach Resort --*

VIEUX FORT, Saint Lucia (September 15, 2023) – Coconut Bay Beach Resort & Spa, Saint Lucia's most popular Premium All-Inclusive resort, is delighted to announce an exceptional double bonus opportunity exclusively tailored for Canadian travel agents. In addition to this exciting announcement, the resort proudly continues its winning streak by securing the title of Saint Lucia's Leading Beach Resort for the second consecutive year, as recognized at the prestigious 2023 World Travel Awards Caribbean & The Americas Gala Ceremony, held in Saint Lucia on August 26th.

Under this special double bonus offer, Canadian travel agents can earn rewards of up to US\$112 for 7-night stays booked by September 30, 2023, and valid for travel from January 2 through April 16, 2024. The CBAYREWARD\$ program, known for its agent-focused approach, enables travel professionals to easily register new bookings and earn rewards without the complexity of managing points. Travel professionals simply join the program and register new bookings at [CBAYRewards.com](https://CBAYRewards.com).

In addition to this exclusive offer for Canadian travel agents their clients can save on the resort's Premium All-Inclusive rates. Air Canada Vacations 7-day, all-inclusive packages with non-stop air from Toronto to Saint Lucia start at \$2179.00 CAD per adult based on double occupancy including airport transfers from Hewanorra International Airport.

"Travel agents are integral partners in our journey, and while we continuously offer an outstanding all-inclusive experience to their clients, we are committed to expressing our gratitude to these dedicated professionals," states Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa. "Our CBAYREWARD\$ program reflects our dedication to straightforward rewards and incentives based on bookings, and we're thrilled to extend this Double Bonus offer."

The resort offers an array of exceptional features, including a prime location just 5 minutes away from Hewanorra International Airport for swift access to the pools and beach. Unlimited à la carte dining offerings and 8 indoor and outdoor dining venues showcase organic farm-to-table and ocean-to-table dining as well as locally sourced ingredients and options for vegans, vegetarians, and those with dietary requirements. Unique venues include the Paradise Beach Bar, complete with in-water hammocks for ultimate relaxation and Jerk Treehouse Restaurant, a charming poolside eatery built around a magnificent seagrape tree. In addition to daily activities from yoga to stand-up paddleboard, the resort has brought the number of pickleball courts to 5 to meet demand and the CocoLand Waterpark, the island's largest provides endless fun and no lines.

Coconut Bay Beach Resort & Spa will also present its 3rd Annual Rum & Rhythms Festival, October 15-28, 2023. Guests will be treated to an exciting lineup featuring some of the Caribbean's top musical performers as well as a celebration of the region's finest rums with a full schedule of tastings on as well as a Rum Bar during themed dinners on the Pool Deck, and signature cocktails showcasing the resort's exceptional collection at the resort's seven bars.

With 85 oceanfront acres, a mile-long beach, both family-themed and adults-only accommodations, and a multitude of outdoor activities, Coconut Bay Beach Resort & Spa offers an exceptional Premium All-Inclusive experience. For more information call toll-free from North America at 877-252-0304 or visit [cbayresort.com](http://cbayresort.com). Follow @coconutbay on Facebook, @\_coconutbay on Twitter and @cbay\_stlucia on Instagram.

#### About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the Good Housekeeping 2023 Family Travel Award for "Baby-Friendly Vacation," 2023 World Travel Award for St. Lucia's Leading Beach Resort, 2022 World Travel Award for St. Lucia's Leading Beach Resort, 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit [cbayresort.com](http://cbayresort.com).

#### **NOTE TO THE EDITOR -- Images available for download.**

<https://spaces.hightail.com/receive/nB9eCAw0pg>

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