

FOR IMMEDIATE RELEASE

**Saint Lucia's Coconut Bay Beach Resort & Spa Launches 2023 Themed Months Experiences
and 2 Kids Stay Free Offer with Air Canada Vacations**

VIEUX FORT, Saint Lucia (April 21, 2023) – Saint Lucia's Coconut Bay Beach Resort & Spa, the award-winning Premium All-Inclusive resort, has announced its new Themed Months for 2023 featuring special events and activities, culinary experiences, specialized menus, and more. In addition, for family getaways the resort has partnered with Air Canada Vacations to offer exclusive 2 Kids Free (ages 3-17) savings.

Leading off the Themed Months is Health and Wellness in May making guests' healthy lifestyle choices during their getaway easy and fun. A full schedule of activities includes daily oceanfront yoga classes, Pilates five times a week, as well as cooking demonstrations sharing the secrets of making healthy dishes taste delicious. For summer, June celebrates Romance with special events including a Jazz Serenade Wine and Cheese Party, the Harmony Couples Music and Dancing Under the Stars, as well as getting creative together during Sip and Paint. In October the resort celebrates its exclusive 3rd Annual Rum & Rhythms Festival with top Saint Lucian and Caribbean musical performers and exciting array of beach parties and rum tastings. In November guests will be treated to the Food and Wine Festival and the farm-to-table bounty of Saint Lucia with experiences including special tasting menus, sushi making classes, wine paring classes and much more.

"We are very excited to spotlight the many activities and experiences we offer during our first-ever Themed Months and to also partner with Air Canada Vacations to bring even more added value for our Canadian guests with two kids staying free," says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa. "Here at Coconut Bay our Premium All-Inclusive package goes beyond just inclusions for dining and beverages, from our CocoLand Kidz Klub to our full schedule of activities and events our goal is to always make every stay unforgettable."

Coconut Bay Beach Resort & Spa has been recognized as the *Good Housekeeping* 2023 Family Travel Award Winner for a Baby-Friendly Vacation with the CocoLand Kidz Klub welcoming infants to 12-year-olds, and children under 3 years old always staying free. And now when booking a stay of seven nights or more with Air Canada Vacations, families save even more with 2 kids ages 3-17 staying free with two adults in any Splash wing room category. This offer is valid for bookings made by April 30, 2023, and travel through December 20, 2023.

Air Canada Vacations 7-day, all-inclusive packages with non-stop air from Toronto to Saint Lucia start at \$2199.00 CAD per adult based on double occupancy including airport transfers from Hewanorra International Airport.

For more information call toll-free from North America at 877-252-0304 or visit cbayresort.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the Good Housekeeping 2023 Family Travel Award for "Baby-Friendly Vacation," 2022 World Travel Award for St. Lucia's Leading Beach Resort, 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

NOTE TO THE EDITOR -- Images available for download.

<https://spaces.hightail.com/receive/PS3TzrL03S>

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