

**FOR IMMEDIATE RELEASE**

**Saint Lucia's Coconut Bay Beach Resort & Spa Staff Shared the Joy and Goodwill of Christmas During Their CocoLand Cares 12 Days of Giving Community Outreach Program**

VIEUX FORT, Saint Lucia (January 3, 2023) – On November 30, 2022, the Coconut Bay Beach Resort & Spa staff began their CocoLand Cares 12 Days of Giving community outreach program sharing the spirit of the Christmas season.

The campaign included activities throughout the surrounding community in Vieux Fort. The “Santa Train” brought toys to children, while hampers and meals were delivered to those in need. Donations of early childhood educational supplies and learning tools were also made to area preschools including the Rainbow Children’s Home and the Special Education Center. There was also a visit to St. Jude Hospital Pediatric Ward to decorate, distribute toys and sing carols, and the Lazy River Rubber Duck Race with proceeds benefitting the ward was relaunched at the resort on December 28<sup>th</sup>.

“This Christmas season was so special celebrating all together once again, and we’re grateful to able to give back to our neighbors and support the communities our staff members call home.” says Zachary Frangos, General Manager of Coconut Bay Beach Resort & Spa. “We’re also very happy to have relaunched the Lazy River Rubber Duck Race held weekly on the Lazy River for our guests who are always so generous and appreciate an opportunity to contribute year-round.”

Coconut Bay Beach Resort & Spa’s CocoLand Cares 12 Days of Giving is part of an overall philanthropic commitment supporting the educational advancement of Saint Lucia’s children as well as facilitating assistance to individuals in the south of the island as well as the education and health sectors. In addition to Christmas Outreach and support for St. Jude Hospital Pediatric Ward the resort’s campaigns also include CocoLand Cares and the Common Entrance Scholarship Awards.

For more information call toll-free from North America at 877-252-0304 or visit [cbayresort.com](http://cbayresort.com). Follow @coconutbay on Facebook, @\_coconutbay on Twitter and @cbay\_stlucia on Instagram.

**About Coconut Bay Beach Resort & Spa**

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia’s exotic south coast, minutes from Hewanorra International Airport and the island’s most exciting attractions. The resort’s 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island’s largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay’s recent awards for outstanding facilities and customer service include the Good Housekeeping 2023 Family Travel Award for “Baby-Friendly Vacation,” 2022 World Travel Award for St. Lucia’s Leading Beach Resort, 2021 TripAdvisor® Travelers’ Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award “Best Destination Wedding Venue for the fourth consecutive year,” 2019 Islands All-Inclusive Award for “Best Resort Pool,” 2019 TripAdvisor® Travelers’ Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor’s Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor’s Best awards for Saint Lucia’s Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit [cbayresort.com](http://cbayresort.com).

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**NOTE TO THE EDITOR -- Images available for download.**

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