



FOR IMMEDIATE RELEASE

**Saint Lucia's Coconut Bay Beach Resort & Spa Unveils
\$6 Million Property-Wide Refreshment**

VIEUX FORT, Saint Lucia (October 31, 2022) – Coconut Bay Beach Resort & Spa, Saint Lucia's most popular Premium All-Inclusive reopened on October 4th after completing a \$6 million refreshment during its annual September closing. Enhancements touched on guest rooms, the CocoLand Kidz Klub, the Wedding Center, tennis and basketball courts, the main bar area, resort lobby, hallways, and more.

"Our overriding objective is to make improvements enhancing all aspects of our guests' experiences," says Mark Adams, President & CEO of Coconut Bay Beach Resort & Spa. "Each year we set our priority action list using the suggestions and wishes our guests share with us and because we're independently owned and operated, it's easier for us to make them a reality."

The resort's spacious, multi-use Peter John's Lounge received a complete makeover including new carpet and color palette with new furniture arriving in time for festive season, giving it a more contemporary look and feel for evening cocktails. After 9:00 p.m. Peter John's is an adults-only space where guests can enjoy live entertainment, Rum Tastings at the Sugar Cane Rum Bar, and the weekly Chocolate Extravaganza. And the Piano Bar now features a granite countertop where guests can unwind during karaoke and singalongs.

Some enhancements have added speed to the Coconut Bay experience. Guests will enjoy a faster pace as they show off their game on the resort's four basketball courts and four night-lit tennis courts which have all been resurfaced. Over at the CocoLand Waterpark, the island's largest, the enclosed 400-foot Coconut Cannon and the 300-foot Coconut Coaster have been re-caulked and polished and are now "superfast" according to resort General Manager Zachary Frangos who personally put them to the test. The Waterpark's 1,500 foot-long Lazy River was also resurfaced and repainted, and for spectators there are new railings on the overpass. And, at the CocoLand Kidz Klub the team was hands-on choosing a fun color palette for the 50,000 square-foot refresh.

Guests will experience a fresh new entryway on arrival, with new pavers on the front drive, along with fresh stain on the Lobby furniture as well as refinished partitions, handcrafted for the space by the resort's carpenters. At Kilibwi Corner guests will now have more room to browse in this expanded sundry shop adjacent to the Lobby. Both new and returning guests will appreciate the renovation of the Lobby restrooms. They have been retiled and all new fixtures including the mirrors and lighting now offer not only a better day to day experience, but also for guests who have evening flights and want to refresh after a day at the beach and pools.

Two oceanfront venues were upgraded starting with new windows at the Sanctuary Spa providing a stunning view of the Maria Islands Nature Reserve and adding to the tranquil atmosphere while La Luna Restaurant, a favorite for celebrations and romantic private dinners, now has a new roof. Poolside, the

floor at The Cove, the resort's expansive central dining and entertainment venue, was retiled. New menu covers and updated menus have been reintroduced into the resort's six à la carte restaurants.

In addition to a new wedding office, there are new restrooms at the Wedding Center. Improvements are also underway in the creation of the resort's first official Bridal Suite, conveniently located adjacent to the Wedding Center. This spacious suite will provide everything the bride and her party need to get ready for the ceremony. There will be a large mirror perfect for admiring the wedding dress, the makeup counter with seating will feature both lamps and lighted mirrors, outlets will be plentiful, natural lighting ample and outdoor scenery photo ready. The group will enjoy sparkling wine and light refreshments from the serving buffet and take time to toast while relaxing on plush new seating.

Coconut Bay's 250 rooms have been deep steam cleaned, and new sofas installed in the adults-only Harmony Wing's fourth floor rooms while the remaining sofas have all been reupholstered. New in-room directories were created and have been reintroduced into rooms, though supply-chain disruptions delayed the same for soft goods. Now scheduled for completion prior to the holiday season the new room décor and amenities will include drapes, bed runners, pillow shams, and lumbar pillows.

Coconut Bay Beach Resort & Spa offers up to 60% savings on fall stays with Premium All-Inclusive rates starting at US\$389 per room, per night based on double occupancy, including on island airport transfers from Hewanorra International Airport. Kids under three stay free, additional children 3-11 stay for US\$39 per night and ages 12-17 stay for just US\$59 per night.

For more information call toll-free from North America at 877-252-0304 or visit cbayresort.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the 2022 World Travel Award for St. Lucia's Leading Beach Resort, 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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NOTE TO THE EDITOR -- Images available for download.

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