

**FOR IMMEDIATE RELEASE**

**Saint Lucia's Coconut Bay Beach Resort & Spa Celebrates the Return of Canada's Trifecta of Carriers, Non-Stop from Toronto, with Double Agent Rewards and an Array of Special Events**

VIEUX FORT, Saint Lucia (September 26, 2022) – Coconut Bay Beach Resort & Spa, Saint Lucia's most popular Premium All-Inclusive, is celebrating the return of non-stop flights from Toronto on Air Canada and Canadian travelers on WestJet beginning October 2<sup>nd</sup>, Air Canada on October 9th, and Sunwing on November 5<sup>th</sup>, with Double Rewards and free nights exclusively for Canadian travel agents as part of their CBAYREWARD\$ program and special Fall events kicking off with resort's second annual Rum and Rhythms Festival.

Canadian travel agents will earn one free night as well as Double Rewards up to \$84 for each 7-night booking in the Deluxe Ocean view or higher room category through October 31, 2022, for travel through December 20, 2023. CBAYREWARD\$ membership and rewards redemption are easy with no points to manage. Travel professionals simply join the program and register new bookings at [CBAYRewards.com](https://www.cbayrewards.com).

Coconut Bay Beach Resort & Spa guests will be treated to an exciting lineup featuring some of the Caribbean's top musical performers during the Rum and Rhythms Festival held at the resort October 7 – 17, 2022. Featured entertainers include the Shervon Sealy Duo on opening night, LM Stone and the Family Band headlining Country Night, EnVoice performing at the Reggae Beach Party, while Barbara Cadet will showcase the Best of Jazz Sax. The Extreme Band will perform at Caribbean Night along with exciting Saint Lucian stilt walkers, limbo dancers and fire eaters, while the Tropix Band will rock the festival to a close at the beach party Grand Finale. The Rum and Rhythms Festival will also celebrate the Caribbean's finest rums with a full schedule of tastings on the Star Gazers Deck as well as a Rum Bar during themed dinners on the Pool Deck, and signature cocktails showcasing the resort's exceptional collection at the resort's seven bars. A full schedule of activities also includes the unique Full Moon Beach Party on the Surf Shack beach, and Chocolate Obsession, a feast of Saint Lucian chocolate ready for nibbling and sipping.

On October 30<sup>th</sup> the Coconut Bay team invites guests to join them as they don their national dress of colorful madras and commemorate Saint Lucia's biggest cultural festival, Jounen Kwéyòl (Creole Day). The resort's Bon Fete Kwéyòl entertainment includes traditional cultural dancers and Saint Lucian musicians playing 'kweyòl' music on instruments including the Shak-Shak, Boom-Boom and Tambos. A Creole lunch feast is served on the Splash Lawn including Green Fig and Salt Fish (Saint Lucia's national dish), Accra (fish cakes), Bouillon, Callaloo Soup, Dumplings and Cocoa Tea, breadfruit, Oxtail Stew and much more.

October 31<sup>st</sup> brings Halloween hijinks hosted by an enchanted Bride and Groom. Decked out creatures, zombies, ghosts and more gather for a glittering Halloween Parade. Then courageous guests will brave

the Spooky Trail to the scares and thrills of the Haunted Cabana, to be rewarded with live entertainment and a DJ at Eternity Beach.

“We delighted to welcome our Canadian guests to sunny Saint Lucia as the major Canadian carriers return with non-stop flights that increase to almost daily as winter approaches.” Says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa. “This year we’ve continued to expand our special events and activities that keep your clients returning year after year, and our team is ready to show them the memorable Saint Lucian getaway they look forward to at Coconut Bay.”

Coconut Bay Beach Resort & Spa offers Worry Free Reservations and up to 60% savings on fall with Premium All-Inclusive rates starting at US\$349 per room, per night based on double occupancy, for bookings by October 31, 2022 and travel October 4-14, 2022, and US\$389 for travel October 15 - December 20, 2022, including airport transfers from Hewanorra International Airport, and all government taxes and gratuities. One child 3-11 years of age stays free per room October 4-December 20, 2022, kids under three stay free, additional children 3-11 stay for US\$39 per night and ages 12-17 stay for just US\$59 per night.

To sign up for CBAYREWARDS travel professionals can visit [CBAYRewards.com](http://CBAYRewards.com) or call toll-free from North America at 877-252-0304. For more information visit [cbayresort.com](http://cbayresort.com). Follow @coconutbay on Facebook, @\_coconutbay on Twitter and @cbay\_stlucia on Instagram.

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#### About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia’s exotic south coast, minutes from Hewanorra International Airport and the island’s most exciting attractions. The resort’s 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island’s largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay’s recent awards for outstanding facilities and customer service include the 2022 World Travel Award for St. Lucia’s Leading Beach Resort, 2021 TripAdvisor® Travelers’ Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award “Best Destination Wedding Venue for the fourth consecutive year,” 2019 Islands All-Inclusive Award for “Best Resort Pool,” 2019 TripAdvisor® Travelers’ Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor’s Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor’s Best awards for Saint Lucia’s Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit [cbayresort.com](http://cbayresort.com).

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**NOTE TO THE EDITOR -- Images available for download.**

<https://spaces.hightail.com/receive/V26JHTtIIN>

For more information, images and interviews contact Roberta Garzaroli or Mary Brennan at The Atrebor Group / 212.764.0340 / [CoconutBay@AtreborGroup.com](mailto:CoconutBay@AtreborGroup.com).

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