

FOR IMMEDIATE RELEASE

Saint Lucia's Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay Now Offer Free Return Home PCR Tests for Canadian Guests Staying 7-Nights and Longer

VIEUX FORT, Saint Lucia (November 9, 2021) – Saint Lucia's Premium All-Inclusive Coconut Bay Beach Resort & Spa and the luxury, couples-only Serenity at Coconut Bay continue to expand their value-added Paradise Protection Protocols with free Return Home PCR testing for Canadian guests staying 7-nights and longer, for arrivals beginning on November 21, 2021. Shorter stay guests have the option of purchasing the test for US\$150.00 per person.

Canadian guests can arrange for their Return Home PCR Test on arrival with the Front Desk at Coconut Bay Beach Resort & Spa or with their butler at Serenity at Coconut Bay. The test will be administered at the resorts by a medical professional and doctor certified results are provided within 24-hours. The PCR Test does not replace Saint Lucia's testing requirements necessary for entry.

To further provide guests with a safe, simple and worry-free getaway, the resorts also include free travel insurance with stays of 5-nights or longer, for bookings made through December 31, 2021 and travel through September 2, 2022, whether they are made direct with the resort, with a travel agent or tour operator. The insurance program covers medical and quarantine expenses as well as travel protection for international arriving guests. Guests staying fewer than five nights have the option to purchase the insurance within 24 hours of arrival on resort for US\$39.00 per person.

"As travelers ourselves we know first-hand how difficult it can be to juggle the testing required, particularly return home tests when you're unfamiliar with how to make arrangements in your vacation destination," says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay. "We are one of the few Saint Lucian resorts covering the cost of testing and have worked diligently to offer on-site PCR testing for our Canadian guests to ease the stress and the expense that goes along with meeting all travel requirements."

Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay are Government of Saint Lucia's Covid-19 Certified and offer a safe and secure getaway with their comprehensive Paradise Protection Protocols. Social distancing is easy at both resorts with 85 oceanfront acres to explore along with a mile-long stretch of beach all just 5 minutes from Hewanorra International Airport.

At the award-winning Serenity at Coconut Bay couples save up to 60% for their exceptional and unlimited luxury all-inclusive experience with rates starting at US\$976 per couple, per night, for bookings through November 30, 2021, and travel through December 20, 2021. Stays of 7-nights or more also include US\$1000 in exclusive amenities featuring an in-suite couples massage, private pool and

beach cabana experiences, and more. All rates include private airport transfers from Hewanorra International Airport, all government taxes and gratuities with Worry-Free changes and cancellations.

Coconut Bay Beach Resort & Spa offers Worry Free Reservations and up to 60% savings with Premium All-Inclusive rates starting at US\$352 per room, per night based on double occupancy, for bookings by November 30, 2021, and travel through December 20, 2021, including airport transfers from Hewanorra International Airport, and all government taxes and gratuities. Kids under three stay for free, children 3-11 stay for US\$39 per night and ages 12-17 stay for just US\$59 per night.

For more information call toll-free from North America at 877-252-0304 or visit cbayresort.com and serenityatcoconutbay.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram, @SerenityAtCoconutBay on Facebook and @SerenityAtCbay on Instagram and Twitter.

NOTE TO THE EDITOR -- Images available for download

https://spaces.hightail.com/receive/DoEQfrDF06

For more information, images and interviews contact Roberta Garzaroli or Mary Brennan at The Atrebor Group / 212.764.0340 / CoconutBay@AtreborGroup.com. If you do not wish to receive future press releases, please <u>click</u> here.

About Serenity at Coconut Bay

Saint Lucia's new luxury all-suite Serenity at Coconut Bay is a personalized adults-only, all-inclusive vacation experience located just minutes from Hewanorra International Airport. This private enclave of 36 spacious suites is designed for the utmost in comfort and privacy. All suites feature plunge pools, custom made mahogany king beds, oversized soaking tubs and separate rain showers in en-suite bathrooms. In addition to extensive butler services, amenities include in-suite gourmet dining and 24-hour room service, fully stocked and personalized wet bars, private in-suite check-in and check-out, Bose entertainment centres, Molton Brown toiletries, bathrobes and slippers, nightly turndown service and complimentary Wi-Fi. Unlimited reservation-free dining, wine and premium spirits are part of the Serenity all-inclusive experience as well as butler and wait service at the Serenity Pool, dining at the Greathouse Restaurant and full access to the award-winning Coconut Bay Beach Resort & Spa.

Serenity at Coconut Bay, Saint Lucia's number one traveler rated resort on TripAdvisor and has been named the #1 2020 TripAdvisor Travelers' Choice Best of the Best Caribbean Luxury Hotel award winner, the #2 2020 TripAdvisor Travelers' Choice Best of the Best Caribbean Hotel for Romance award winner, and the #3 2020 TripAdvisor Travelers' Choice Best of the Best Caribbean Hotel award winner. The resort has been selected as one of the Sexiest Hotel in the World by Cosmopolitan in 2021, received the 2021 Travel Weekly Silver Magellan Award for "Overall Luxury Resort," is a 2021 U.S. News & World Report Best Hotels Silver Award Winner in the Best Hotels in Caribbean and the Best All-Inclusive Resorts in the Caribbean rankings, a 10Best Readers' Choice travel award winner for Best Caribbean Resort. In 2019 the resort was selected as one of the Sexiest Hotel in the World by Cosmopolitan, received the Travel Weekly Gold Magellan Award for "Overall Luxury Resort," was a recipient of the 2019 British Airways Customer Excellence Award, the BRIDES Honeymoon Award, Caribbean Journal Travelers' Choice Awards "Best Adults-Only Resort in the Caribbean," the TripAdvisor® Certificate of Excellence, the TripAdvisor® Bravo Badge, and the Costco Preferred Hotel Award. Accolades also include the 2018 British Airways Customer Excellence Award, the 2018 Caribbean Wedding Industry Award for Caribbean Bridal Suite of the Year, the Travel Weekly Magazine 2018 Silver Magellan Award for Pool Design and the 2017 Silver Magellan Award for Room Design, a 2018 USA TODAY 10Best award winner for Best Caribbean Resort and chosen as one of the "Best pools in the Caribbean, 2018 edition" at USA TODAY Travel.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the 2021 TripAdvisor® Travelers' Choice Award, 2021 Travel Weekly Silver Magellan Award winner for Overall Beach Resort, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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