



FOR IMMEDIATE RELEASE

**Saint Lucia's Coconut Bay Beach Resort & Spa Announces
18% Travel Agent Commission and Booking Rewards**

VIEUX FORT, Saint Lucia (July 1, 2021) – Saint Lucia's Premium All-Inclusive Coconut Bay Beach Resort & Spa has announced an increased commission rate in addition to limited time incentives available to travel agents as part of their CBAYREWARD\$ program. Their clients will also enjoy up to 65% savings including free Return Home Testing as part of their Worry-Free, Premium All-Inclusive getaway.

Travel agents will now earn 18% commission for client travel in September 2021, in addition to the resort's \$15 to \$60 limited time booking reward along with one free night for Deluxe Oceanview or higher room category, in place for 7-night stays for travel through December 2022. Travel professionals will earn 13% commission on seven-night bookings for travel now through August 31, 2021, and October 1, 2021 through December 20, 2022, in addition to the booking rewards and free nights.

A new Family Group bonus of \$500 is also in place for travel agents booking five rooms for stays of five nights or longer for September 2021 travel. Their Family Group clients will also receive \$2,000 in exclusive "Let's Get Together" bonus amenities and added value from a private Beach Barbecue and Bonfire to a private Catamaran Sunset Cruise.

Travel agents also earn an additional 10% commission when booking the resort's wedding packages, a selection for every budget and guest list, including the new \$1999 Micro-Wedding Package for up to 10 guests including the bride and groom.

CBAYREWARD\$ membership and rewards redemption are easy with no points to manage. Travel professionals simply join the program and register new bookings at [CBAYResortRewards.com](https://www.coconutbayresort.com/CBAYResortRewards.com).

"As travel demand has started to rebound, we are very aware of the long-standing efforts by our travel agent partners to assist our guests and to keep them up-to-date on everything from test requirements to island tours," says Mark Adams, President and CEO of Coconut Bay Beach Resort & Spa. "We will continue to refresh our CBAYREWARD\$ program as a way to acknowledge their loyalty and hard work both for their clients and for Coconut Bay."

Coconut Bay Beach Resort & Spa is Government of Saint Lucia's Covid-19 Certified and offers a safe and healthy getaway with their comprehensive Paradise Protection Protocols. Guests enjoy easy social distancing exploring 85 oceanfront acres, a mile-long beach and innumerable outdoor venues, all just 5 minutes from Hewanorra International Airport. They will also be able to make the most of the resorts' ideal location on government certified tours to explore Saint Lucia's natural wonders from the Pitons to the popular mud baths.

The resort features a diverse array of facilities and amenities for families booking the Splash wing and adults staying in the Harmony wing. There are five pools, two of which are adults-only as well as the island's largest waterpark featuring a Lazy River. The 50,000-square-foot CocoLand Kidz Klub welcomes babies to 12-year-olds, and at the Splash Pool Swim-Up Bar there's a side just for kids along with a Kiddie Cocktail menu. Nine unlimited à la carte restaurants serve a range of cuisines and menus incorporating vegan and vegetarian selections as well as Lil' Menus for the kids. Top-shelf liquor is served at seven bars including the Paradise Beach Bar where hammocks are surrounded by water or shaded by coconut palms.

Coconut Bay Beach Resort & Spa offers Worry Free Reservations and up to 65% savings with Premium All-Inclusive rates starting at \$308 per room, per night based on double occupancy, for travel August 24-September 30, 2021, including airport transfers from Hewanorra International Airport, and all government taxes and gratuities. Kids under three stay free, ages 3-11 stay for \$39 per night and teens 12-17 stay for just \$59 per night.

To sign up for CBAYREWARD\$ travel professionals can visit CBAYResortRewards.com or call toll-free from North America at 877-252-0304. For more information visit cbayresort.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the 2021 TripAdvisor® Travelers' Choice Award, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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NOTE TO THE EDITOR -- Images available for download.

<https://spaces.hightail.com/receive/GE64cqnw1C>

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