



Saint Lucia's Coconut Bay Beach Resort & Spa Launches "Let's Get Together" for Family Groups Including Exclusive Benefits and \$2000 in Premium Perks

VIEUX FORT, Saint Lucia (May 17, 2021) – The award-winning Coconut Bay Beach Resort & Spa, Saint Lucia's most popular Premium All-Inclusive, has announced its new "Let's Get Together" program for Family Groups including exclusive benefits and \$2000 in premium perks. Direct bookings of five rooms staying a minimum of five-nights for travel through December 20, 2021 qualify for "Let's Get Together" extras for the whole group as well as free nights for the group leader. All Inclusive rates also include free Return Home Antigen Testing done on resort, and for bookings through May 31, 2021 Travel Insurance is also included giving the assurance of covered medical expenses.

"Let's Get Together" benefits for Family Groups begin with pre-travel assistance from Coconut Bay's professional Group Coordinator to plan activities and select from an array of indoor, outdoor and oceanfront venues available for private celebrations. Once on island the range of complimentary amenities continues with private airport transfers and check-in, continued support from their dedicated Group Coordinator, complimentary room drops, reservations assistance for private group tours, and reserved seating at the Splash Pool Deck Weekly Themed Dinners featuring live entertainment. Group members will also save 20% on services at the oceanfront spa, a tranquil retreat featuring 6 indoor treatment rooms and 3 oceanfront spa cabanas and a salon.

Family Groups receive \$2000 in value added "Let's Get Together" perks including a private Beach Barbecue and Bonfire; a Team Building event with a choice of activities including a paintball competition at The Zone the first paintball facility of its kind in the Caribbean, a private Catamaran Sunset Cruise; a commemorative group photo as well as pre-arrival gifts.

"We created "Let's Get Together" to help our Family Groups plan their reunions; missed celebrations, milestones and long-awaited vacations," said Mark Adams, President and CEO, Coconut Bay Beach Resort & Spa. "Whether they're ready to travel now or months from now, traveling as a small group means even more value and pre-planning services for their special events and activities with our events team. Our unique combination of both family-friendly and adults-only accommodations and facilities makes Coconut Bay Beach Resort & Spa the perfect choice for multigen groups and families with and without [small] children."

Coconut Bay Beach Resort & Spa has received the Government of Saint Lucia's Covid-19 Certification with Paradise Protection Protocols providing a safe and healthy vacation experience from wellness monitoring to comprehensive sanitizing and cleaning procedures, while the resort's 85 oceanfront acres, mile-long beach, 5 pools, and outdoor venues make social distancing easy.

Five resort pools include two in the adults-only Harmony wing, where all guests 18 and over relax at the tiki bar lounge in a suntracker bed. Premium and top shelf liquors are served at seven bars including the Paradise Beach Bar where guests can cool off in a hammock surrounded by water. Family Groups are easily pleased at mealtime with unlimited à la carte dining and a choice of nine indoor, outdoor, and oceanside restaurants. The family-friendly Splash wing is home to the fully supervised 50,000 square foot Kidz Klub for infants to 12-year-olds, Saint Lucia's largest waterpark featuring waterslides and the Lazy River, and the Coco Corral home to rescued animals. Daily activities range from soothing yoga, aqua aerobics, rum tastings, kayaking, stand-up paddleboard and more.

Coconut Bay Beach Resort & Spa offers Worry Free Reservations and up to 65% savings with Premium All-Inclusive rates starting at \$308 per room, per night based on double occupancy including airport transfers from Hewanorra International Airport, just five minutes away, and all government taxes and gratuities. Kids under three stay for free, ages 3-11 stay for \$39 per night and teens 12-17 stay for just \$59 per night.

For more information call toll-free from North America at 877-252-0304, email groups@cbayna.com or visit cbayresort.com. Follow @coconutbay on Facebook, @_coconutbay on Twitter and @cbay_stlucia on Instagram.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's recent awards for outstanding facilities and customer service include the 2021 TripAdvisor® Travelers' Choice Award, 2020 British Weddings Award "Best Destination Wedding Venue for the fourth consecutive year," 2019 Islands All-Inclusive Award for "Best Resort Pool," 2019 TripAdvisor® Travelers' Choice Award, 2019 and 2018 TripAdvisor® Certificate of Excellence, 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, 2018 TripAdvisor® Certificate of Excellence, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, and the 2018 HotelsCombined Recognition of Excellence. For more information visit cbayresort.com.

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NOTE TO THE EDITOR -- Images available for download.

<https://spaces.hightail.com/receive/oRKaD2pPqv>

For more information, images and interviews contact Roberta Garzaroli or Mary Brennan at The Atrebor Group / 212.764.0340 / CoconutBay@AtreborGroup.com. *If you do not wish to receive future press releases, please [click here](#).*