**Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay win
2018 Caribbean Wedding Industry and *Travel Weekly* Magellan Awards**

Vieux Fort, Saint Lucia (September 27, 2018) – After completing a month-long schedule of renovations, Coconut Bay Beach Resort & Spa and its luxury sister resort Serenity at Coconut Bay will reopen on October 1, 2018 with new accolades having been acknowledged for excellence by both the 2018 Caribbean Wedding Industry Awards and 2018 *Travel Weekly* Magellan Awards.

Winners of the Caribbean Wedding Industry Awards were announced at a ceremony on September 9, 2018 in Montego Bay, Jamaica. Coconut Bay Beach Resort & Spa won for Caribbean Destination Wedding Resort and Serenity at Coconut Bay took home the award for Caribbean Bridal Suite of the Year. The Caribbean Wedding Industry Awards and Expo is a Caribbean-wide educational symposium and wedding industry awards event to educate hundreds of travel agents and wedding planners about the region's unique romance wedding and honeymoon offerings.

Coconut Bay Beach Resort & Spa is the winner of the Silver Magellan Award for Best Overall Beach Resort in the Hospitality Category and Serenity at Coconut Bay received the Silver Magellan Award for Best Pool Design in the Hospitality Elements Category. With entries from around the world, the Magellan Award winners represent the best in the travel industry honouring outstanding design, marketing, and services. Winners will be highlighted in an October 29th special edition of *Travel Weekly* magazine.

"I am honoured to be able to share these awards with our dedicated staff, who every day show their commitment to providing an outstanding guest experience here in beautiful Saint Lucia," says Mark Adams CEO of Coconut Bay Beach Resort Spa and Serenity at Coconut Bay. "These accolades keep us innovating, improving and always striving to raise the bar in every aspect of our Saint Lucian hospitality offerings."

For more information, call (758) 456-9999, email reservations@cbayresort.com, visit cbayresort.com or serenityatcoconutbay.com.

About Coconut Bay Beach Resort & Spa
Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's awards for outstanding facilities and customer service include the 2018 Caribbean Wedding Industry Award for Caribbean Destination Wedding Resort, 2018 British Weddings Award "Best Destination Wedding Venue," 2018 Fodor's Best award for #1 Best Hotel for a Family Vacation in Saint Lucia and 2018 Fodor's Best awards for Saint Lucia's Best All-Inclusive Hotels and Best Beachfront Hotels, Travel Weekly 2018 Silver Magellan Award Winner for Overall Beach Resort, 2017 Magellan Gold Award Winner for an Overall Beach Resort; 2017 British Weddings Award "Best Destination Wedding & Honeymoon," 2017 Golden Apple Award for Outstanding Quality, 2017 Family Vacation Critic Favorite Award Winner, Parents Magazine & TripAdvisor® 10 Best All-Inclusive Resorts 2016, 2016 Magellan Award Winner for a Family Resort, TripAdvisor® 2016 Travelers' Choice Award, TripAdvisor® 2015 Hall of Fame award; TripAdvisor® Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean, TripAdvisor® Certificate of Excellence® for six consecutive years, 2015 Hotels.com Certificate of Recognition, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 and 2015 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit cbayresort.com.

About Serenity at Coconut Bay
Saint Lucia's new luxury all-suite Serenity at Coconut Bay is a personalized adults-only, all-inclusive vacation experience located just minutes from Hewanorra International Airport. This private enclave of 36 spacious suites is designed for the utmost in comfort and privacy. All suites feature plunge pools, custom made mahogany king beds, oversized soaking tubs and separate rain showers in en-suite bathrooms. In addition to extensive butler services, amenities include in-suite gourmet dining and 24-hour room service, fully stocked and personalized wet bars, private in-suite check-in and check-out, Bose entertainment centres, Molton Brown toiletries, bathrobes and slippers, nightly turndown service and complimentary Wi-Fi. Unlimited reservation-free dining, wine and premium spirits are part of the Serenity all-inclusive experience as well as butler and wait service at the Serenity Pool, dining at the Greathouse Restaurant and full access to the award-winning Coconut Bay Beach Resort & Spa. Serenity is the recipient of the 2018 Caribbean Wedding Industry Award for Caribbean Bridal Suite of the Year, the Travel Weekly Magazine 2018 Silver Magellan Award for Pool Design and the 2017 Silver Magellan Award for Room Design, a 2018 USA Today 10Best award winner for Best Caribbean Resort and chosen as one of the "Best pools in the Caribbean, 2018 edition" at USA TODAY Travel. For more information visit SerenityatCoconutBay.com.

###