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Coconut Bay Beach Resort & Spa debuts new room category, farm-to-table dining, more kitesurfing and sea turtle love in 2016.

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VIEUX FORT, Saint Lucia (Jan. 11, 2016) – Saint Lucia’s Coconut Bay Beach Resort & Spa kicks off 2016 with more all-inclusive amenities, enhanced dining experiences, kitesurfing and sea turtle love.

To kick off the New Year, a new room category debuted in the resort’s family-friendly wing. Splash Premium Concierge Ocean View rooms feature amenities including free in-room Wi-Fi, private check-in and resort orientation, a family welcome pack and daily themed in-room amenity, in-room personalized bar, a free round of paintball, nightly turndown service, preferred dinner seating and reserved tables at weekly Caribbean and Country & Western nights. Dedicated concierge services will provide vacation planning assistance from dinner reservations, tour bookings, and spa appointments to arranging check outs and airport transportation.

Just added for winter season is a celebration of everyone’s favorite Caribbean flavors, the Jerk Hut. This colorful poolside food event serves the resort’s own secret spicy jerk recipe on pork and chicken with sides of roasted breadfruit and yams, fresh-baked bread and festival – the ultimate fried dumplings. This tasty treat needs a beverage and guests can watch Coconut Bay’s sugarcane juicer crush fresh cane harvested from the island into a sweet, refreshing drink.

Kitesurfing season is in full-swing at Coconut Bay's Surf Shack, the world-class staging area on beautiful Anse de Sables Beach where prevailing winds from the Atlantic make this one of the best wind-sport destinations. Lessons for all skill levels are available from the qualified Surf Shack staff and guests 16 and older who want to learn will receive an International Kiteboarding Organization (IKO) certification card after successfully completing the 9-hour "Zero To Hero" course, US\$630. *Surf and Stay* packages are available during peak season, November -April.

In March 2016 resort will introduce organic, farm-to-table vegetables grown in new greenhouses just constructed on its 85-acre property. Guests will be invited to tour the facilities and learn about the growing process and harvesting. New menu offerings will incorporate and spotlight the range of fresh produce throughout all of Coconut Bay's restaurants and dining options.

Coconut Bay will expand the SCOUTS Sea Turtle Rescue program, a preservation and awareness effort to protect the nesting sea turtles and hatchlings that call Coconut Bay's beach home from March to November. Guests of all ages are invited to learn about these extraordinary endangered reptiles, understand what can be done to save them and experience the wonder of baby hatchlings emerging from their nests and making their way into the ocean.

All-inclusive rates start at just \$156.00 per person, per night based on double occupancy, a 55% savings, including airport transfers from Hewanorra International Airport and all government taxes and gratuities. Children under three stay free, kids between the ages of 3-17 stay for just \$63 per night. Spa services, The Zone paintball and excursions are not included in rates.

For rates and reservations, call Coconut Bay Beach Resort & Spa toll-free from North America at 877-352-8898 or visit www.cbayresort.com.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include four restaurants and the Beach Grill, six bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's awards for outstanding facilities and customer service include the TripAdvisor® 2015 Hall of Fame award; TripAdvisor® Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean, TripAdvisor® Certificate of Excellence® for five consecutive years, 2015 Hotels.com Certificate of Recognition, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 and 2015 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit cbayresort.com.

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