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NEW YEAR, NEW YOU, NEW OASIS FOR RELAXATION

Save up to 55 percent now at Coconut Bay Beach Resort & Spa

VIEUX FORT, St. Lucia – December 22, 2011 – Coconut Bay Beach Resort & Spa, the premier all-inclusive resort on St. Lucia's exotic southern coast, is offering a limited time savings to guests looking to start the year off right with a last-minute escape to paradise.

Guaranteed to help guests bring in 2012 with a bang, guests can enjoy great savings with Deluxe Garden View rooms starting at just $148 per person, per night, based on double occupancy. This special offer is valid only for travel between January 1 and January 31, 2012. Guests must book by January 15, 2012 to take advantage of this exclusive savings.

The legendary gift of a Coconut Bay Beach Resort & Spa getaway offers families and couples alike a "Two Worlds in One" custom vacation experience. Splash is Coconut Bay's playful wing designed to please all ages and Harmony is Coconut Bay's adults-only wing offering the perfect setting for a tranquil escape. Guests will enjoy the tastes of two new restaurants and can bask in the newfound tranquility at Kai Mer Spa with the addition of new organic spa treatments and facility upgrades including three new beachfront cabanas. Other new additions to the culinary scene include themed happy hours and a brand new cocktail menu offering guests a fun and vibrant atmosphere with endless drink options. Guests can also enjoy many on-site activities including the island's largest water park, friendly games of paintball, kitesurfing at the 2Elements water sports complex or venture out to explore the island with hikes, zip-lining, horseback riding or a sunset cruise to name a few.

For more information, visit www.CBayResort.com or call 877-352-8898 to book reservations directly. Children under three stay free and for stays of seven nights or longer, guests receive a $250 credit that can be used for a special couples treatment at the spa, to buy a vacation souvenir at the gift shop, plan an adventure at the tour desk or get the family together for a game of paint ball.

About Coconut Bay Beach Resort and Spa

St. Lucia's exotic southern coast is home to Coconut Bay Beach Resort & Spa, an all-inclusive AAA Three Diamond resort catering to families, couples and honeymooners alike. Mirrored after the island's most

famous landmarks, the twin Piton Mountains, Coconut Bay has its own set of twins, Harmony and Splash. "Harmony" is a tranquil adult-only oasis offering an intimate setting for those seeking a romantic escape with a coconut palm-fringed pool, braided hammocks, private cabana beds and the oceanfront Kai-Mer Spa. At the opposite side of the resort, the young at heart are drawn to "Splash," the resort's tropical playground featuring CocoLand Kidz Klub, a paintball facility, a watersports complex offering kitesurfing and the island's largest water park. This casually Caribbean resort has 250-rooms on 85 acres, and it's all just a short transfer from the Hewanorra International Airport.