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Coconut Bay Beach Resort & Spa Completes Month-Long Refreshment

VIEUX FORT, Saint Lucia (Oct. 14, 2013) – Saint Lucia’s Coconut Bay Beach Resort & Spa has reopened with a fresh face and an upgraded dining experience after a month-long, EC\$6.75 million refreshment. The resort now boasts more premium suites and rooms; additional live cooking stations; new furnishings; organic greenhouses; a magic soufflé oven and more.

“We continue to make improvements we know our guests will recognize and appreciate, this year completing an amazing upgrade in just four weeks,” said Mark Adams, president of Coconut Bay Beach Resort & Spa. “We doubled the number of Junior Suites and Premium Oceanview rooms to meet demand, particularly for our weddings and honeymooners, and guests will find our range of dining options rival any all-inclusive resort. Some of the improvements like the new kids bar were suggested by our repeat guests, others, like new equipment, may not be obvious but contribute to a fresh new vibe throughout the property and we’re looking forward to their comments.”

Coconut Bay now offers a total of 27 Junior Suites with the conversion of 13 fourth-floor rooms in the adults-only wing, Harmony. The Junior Suites have all new bathrooms featuring glass shower enclosures, vanity countertop with vessel sinks and recessed lighting. Contemporary furniture and décor create a romantic feel with the clean lines of four-poster beds as the centerpiece along with a sitting area with a loveseat and stocked mini-bar.

Outside, the Junior Suites as well as all Harmony Premium Oceanview room balconies were decked out in all new teak furniture adding sophisticated tropical comfort where guests relax and take in sweeping views of Atlantic and Saint Lucia’s Maria Islands Nature Reserve.

In Splash, Coconut Bay’s family friendly wing, the conversion of all 64 third- and fourth-floor rooms to the Premium Oceanview category, was completed. New furnishings include two queen beds or one king as well as a trundle bed with two twins. The Splash wing now boasts two wheelchair accessible Gardenview, in addition to the three available at Harmony.

While the third and fourth-floors in both Splash and Harmony saw big room conversions, all of the resort’s 218 Gardenview, Oceanview and Premium Oceanview room bathrooms were updated with larger mirrors, modern lighting and blue tile accents. Harmony’s second-floor Oceanview rooms were also updated with new or refreshed furnishings.

Enhancing the resort’s overall dining experience was another important aspect of the month-long refreshment. A new menu at the resort’s main restaurant, Coconut Walk, and eight independent stations -- five of which are live-cooking stations -- mean guests have an extensive range of menu

choices at breakfast, lunch and dinner. Chefs at the Smoothie Bar are blending together delicious nutrition with local fresh fruit (banana or pineapple is a must try); at the grill delicate crêpes join the parade of omelets and French toast; guests can have it hot or cold with grilled Panini, deli sandwiches and a classic salad bar; chefs toss pasta and stir-fries any way, and are hand-scooping cold stone ice cream and toppings at the Dessert Station. Guests follow their noses to Coconut Walk as the Coconut Bay chefs bring out their delicious fresh baked breads – almond, raisin, rosemary and cranberry to name a few – butter and chocolate croissants, Danish pastries and more. An extended beverage station manufactured locally from coconut tree wood is an added feature to the bright, user-friendly layout, with a new color scheme, linens and flooring.

By day, the Beach Grill's new Earthstone oven is making quick, crisp and bubbly pizzas and made-to-order grilled items– great for a short beach break. In the evenings, Capri greets diners with revamped menu and a large new antipasto station: the perfect way to begin an Italian dinner with Caribbean flavors. The Earthstone oven cuts down the long wait for a chocolate soufflé to a magical 10-minutes -- no pre-ordering required. Design features now include booth seating; new furniture, linens and an awning in a cheerful blue and white color palette and stone wall accents. Fewer walls let the ocean breezes flow through this inviting indoor and outdoor area.

Cuisine at all four of Coconut Bay's restaurants will soon be fresher than ever with organic vegetables and herbs grown on property in brand new greenhouses and guests with a late-night sweet tooth can head to Peter John's Lounge to indulge in all new treats at the Friday night Chocolate Buffet.

Pool renovations begin at the Swim-up Pool Bar with new menus and bars: one for adults and one just for kids complete with a new slushy machine churning out frozen flavor. The whole serving area has been resurfaced and new equipment installed. Guests can swim up to refreshed under-water bar stools; cool off in the shade of just-planted coconut trees, and with extended bar hours hang out with friends at a tiki until 10 p.m.

The Harmony and Activity pools were completely resurfaced and along with the Splash pools were framed with new coping and tiled decks as well as colorful new LED lighting. Waiter-service at the adults-only Harmony pool is also new.

The resort staff now welcomes guests from a remodeled Front Desk with a new rock façade and a blue mahoe wood counter top, handcrafted by Coconut Bay's own carpenters, while the lobby staircase flooring is made with renewable bamboo wood.

What hasn't changed at Coconut Bay is the outstanding array of all-inclusive features, amenities, activities and stunning location on Saint Lucia's south coast, just minutes from the international airport and the island's most sought after attractions in the foothills of the Pitons. The resort staff continues to deliver the outstanding customer service, keeping guests returning year after year, and garnering awards including the TripAdvisor® 2013 Certificate of Excellence® and TripAdvisor® 2012 Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean."

Coconut Bay Beach Resort & Spa all-inclusive vacation rates start at US\$135 per person including all meals and snacks daily in a choice of four restaurants and the Beach Grill; unlimited juices, soft drinks and alcoholic beverages at a choice of six bars including the Swim-Up Pool Bar and adults-only bar; weekly manager's cocktail party, Champagne and cold towel check-in, airport transfers from Saint Lucia's Hewanorra International Airport and all hotel taxes and gratuities. Guests from couples to families and singles enjoy individual workouts and classes at the resort fitness center; tennis; stand-up paddleboard and kayaking; water feature play area, mini zipline, mini rock wall, supervised daily activities at the CocoLand Kidz Klub; four swimming pools including the adults-only Quiet Pool; outdoor whirlpool, Saint Lucia's largest waterpark, land and pool activities program; outdoor chaises, hammocks and sundecks for two at Harmony; evening entertainment and theme nights.

For rates and reservations call Coconut Bay Beach Resort & Spa toll-free from North America at 877-352-8898 or visit www.cbayresort.com.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort features 250 air-conditioned rooms shared between Harmony, the adults-only oasis and family-friendly Splash. Amenities include four restaurants and the Beach Grill, six bars, four pools, fitness center, tennis and basketball courts, a full service salon and oceanfront spa, the island's largest waterpark, a kite and windsurfing center, paintball facility, supervised Kidz Klub, daily activities, nightly entertainment and themed dinners. Designed to please all ages, this casually Caribbean, incredibly all-inclusive retreat is perfect for singles, families and couples. For more information visit www.cbayresort.com.

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