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**Kansas City Chiefs Cheerleaders Return to Saint Lucia's Coconut Bay Beach Resort & Spa for  
2015-2016 Swimsuit Calendar Photoshoot**

VIEUX FORT, Saint Lucia (April 6, 2015) – The Kansas City Chiefs Cheerleaders are revisiting Saint Lucia's Coconut Bay Beach Resort & Spa for their 2015-2016 swimsuit calendar photoshoot, April 9-14, 2015. This is the first time that the organization has returned to a destination for their annual destination photoshoot.

The resort's 85-acre landscape and mile-long beach will offer stunning shoot locations as home base for the squad as they capture the south coast beauty from sunrise to sunset. They'll also visit the attractions that make Saint Lucia an award-winning destination from the seeing our World Heritage Pitons from a catamaran to Pigeon Island National Park.

"We are honored to be the first resort and first destination that the Chiefs Cheerleaders have chosen to visit twice. We look forward to welcoming them again. They are wonderful ambassadors for the team and we know our guests will enjoy spending time as they enjoy the best our island and our resort has to offer," says Mark Adams, President & CEO of Coconut Bay. "Our guests will have several opportunities to mingle, get autographs and photos with the squad during the course of their visit."

Coconut Bay's varied amenities and family-friendly activities will be the center of the action as the Chiefs Cheerleaders pose for the camera and have some fun behind the scenes. The squad will take to the ocean in kayaks and on stand-up paddleboards. The adults-only Harmony Pool, one of five at the resort, and just steps away from the oceanfront spa, hammocks and sundecks. The perfect setting for a sunrise photoshoot and unwinding later. The squad will also have some good old fashioned fun as they tube around the Lazy River and twist through the Coconut Coaster in the CocoLand Waterpark, Saint Lucia's largest.

Fans can get a sneak peek of the photo shoot and the Chiefs Cheerleaders' Saint Lucia experience by following @ChiefsCheer and @\_CoconutBay on Twitter, Kansas City Chiefs and Coconut Bay on Facebook.

For more information and to make a reservation call your favorite travel provider or Coconut Bay Beach Resort & Spa toll-free from North America at [877-352-8898](tel:877-352-8898) or visit [cbayresort.com](http://cbayresort.com).

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Amenities include four restaurants

and the Beach Grill, six bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full service salon and oceanfront spa, the island's largest waterpark, a kitesurfing (in season) and windsurfing center, paintball facility, supervised Kidz Klub, Jr. Suite Concierge service and full-service weddings including the exclusive Eternity Beach setting.

Coconut Bay's awards for outstanding facilities and customer service include the TripAdvisor® 2015 Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean, the 2013 and 2014 TripAdvisor® Certificate of Excellence®, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit [cbayresort.com](http://cbayresort.com).

#### About Kansas City Chiefs Cheerleaders

The group, organized in 1960, originated as the Dallas Texans Cheerleaders in order to enhance the game day experience for American sports pioneer Lamar Hunt's Dallas Texans of the American Football League (AFL). In 1963, Hunt relocated his franchise to Kansas City, Mo., and renamed his team the Kansas City Chiefs. With the move, the Dallas Texan Cheerleaders became the Kansas City Chiefs Cheerleaders. The inaugural group of cheerleaders in Kansas City was comprised of 20 area high school and college students, both male and female. Today's Chiefs Cheerleader squad is all female and is comprised of 33 female members – 27 on the performance team and 6 ambassador cheerleaders – with the purpose of positively representing the Chiefs through a number of initiatives year-round. Besides elevating the fan experience during Chiefs games at Arrowhead Stadium, the Kansas City Chiefs Cheerleaders work throughout the year to promote the organization in Kansas City and the surrounding communities. From school visits to hospital visits, business luncheons to trade shows, the Chiefs Cheerleaders are a group of young women who impact the Chiefs Kingdom with even greater levels of team pride.

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