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## Saint Lucia's Coconut Bay Beach Resort & Spa Adds Venues and Value to a Winning Formula for Small Meetings and Leisure Groups

Saint Lucia's all-inclusive Coconut Bay Beach Resort & Spa now offers over 15,000 square feet of flexible indoor and outdoor spaces for small business meetings and leisure group events. In addition to free nights and upgrades groups receive a complimentary venue and coffee break, private airport transfers, in-room VIP amenities and more all just minutes from Hewanorra International Airport and the island's top attractions.

VIEUX FORT, Saint Lucia (Oct. 29, 2015) – Coconut Bay Beach Resort & Spa combines Saint Lucia's bucket-list appeal with new, untraditional spaces and value to make any small business meeting or leisure gathering a success, all just minutes from Hewanorra International Airport and the island's top attractions. The addition of the new oceanfront Eternity Beach Pavilion and La Luna bring the resort's venue space to over 15,000 square feet. These facilities, along with great value all-inclusive rates, 250 newly renovated rooms and suites, and a mile-long beach make Coconut Bay a smart choice for small corporate retreats, family reunions and special events.

The 1,848 square-foot Eternity Beach Pavilion is an exciting new choice for functions for up to 60 guests. The fully-equipped private venue can be configured for outdoor meetings, team building exercises, dining, cocktail parties, weddings and more all in a spectacular setting overlooking the ocean. La Luna offers a flexible, 528 square-foot configuration for private dining and small gatherings for up to 48 people. Coconut Bay's air-conditioned, indoor spaces comfortably accommodate groups of up to 60 in the 912 square-foot Wedding Center, 150 in the 1722 square-foot Bougainvillea, while the resort's 3,026 square foot Peter John's Lounge can be staged for a banquet-style gathering for up to 300 guests.

Groups bookings receive a range of added value including a complimentary venue for a three-hour meeting or event including a coffee break and use of a sound system, free rooms, in-room amenities and turndown service, private airport transfers, VIP check-in, \$500.00 in resort savings per room and more. Some restrictions apply.

Coconut Bay's professional event planning team provides concept consultation to create unique meetings along with opportunities to combine business with pleasure and experience exotic Saint Lucia for every group.

Capture the Flag at the resort's The Zone paintball course is made-to-order for team building along with the Lazy River Iron Man Race, Beach Olympics, and guided scenic hikes. Leisure fun includes everything from Caribbean Rum Tastings, kayaking and stand-up paddle boarding to kitesurfing, horseback and Segway rides.

Off property a visit to see Saint Lucia's legendary Pitons is requisite and groups a can choose from land, sea and zipline. Catamaran sails stop for snorkeling between the Pitons. Groups can opt to drive open buggies to the foothills of the twin peaks stopping for lunch after a therapeutic mud bath. The fun-at-heart can take their best souvenir picture zipping through the rainforest with a Piton backdrop. Plantation tours and rainforest walks show off the history and lush landscape bonding groups with a sensational shared memory.

Travel agents can earn up to 15% commission plus incentives on direct group bookings when they sign up for the CBAYREWARD\$ program at <a href="mailto:cbayresortrewards.com">cbayresortrewards.com</a>.

For more information visit <u>cbayresort.com/group-meetings</u> or call Coconut Bay Beach Resort & Spa toll-free from North America at 877-352-8898.

## About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Amenities include four restaurants and the Beach Grill, six bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full service salon and oceanfront spa, the island's largest waterpark, a kitesurfing (in season) and windsurfing center, paintball facility, supervised Kidz Klub, Jr. Suite Concierge service and full-service weddings including the exclusive Eternity Beach setting.

Coconut Bay's awards for outstanding facilities and customer service include the TripAdvisor® 2015 Hall of Fame award; TripAdvisor® Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean, TripAdvisor® Certificate of Excellence® for five consecutive years, 2015 Hotels.com Certificate of Recognition, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 and 2015 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit chayresort.com.

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