



PO BOX 246 ~ Beanfield, Vieux Fort, St. Lucia ~ Resort Phone: 758-459-6000 ~ www.cbayresort.com

A Multi-Gen Gem Shines in Saint Lucia: Coconut Bay Beach Resort & Spa Has All-Ages Appeal

Saint Lucia's Coconut Bay Beach Resort & Spa has it all for multigenerational vacations, delivering all-inclusive value, adults-only-meets-kid-oriented facilities, all-ages activities to enjoy together and apart, flexibility and no lines in one dream destination.

VIEUX FORT, Saint Lucia (June 25, 2015) – Look no further than Saint Lucia's Coconut Bay Beach Resort & Spa if a kid-, grandparent- and parent-friendly Caribbean getaway seems like too tall an order to fill. The resort's unique, all-inclusive "Two Worlds In One" design is just the beginning of what makes it a resort that all-ages will agree on for a multi-generational family vacation.

When kids are having a good time chances are the grown-ups enjoyment will exponentially increase. Coconut Bay's family-friendly Splash wing is a playground that even the adults will want to experience. The CocoLand Waterpark is the island's largest – with no long lines to stand on -- featuring big fun for everyone from tubing around the Lazy River to twisting through the Coconut Coaster waterslide. The zero-entry Splash Pool is one of three in the Splash wing and the Splash Swim-Up Bar is an all-ages meeting spot, kids even have their own bar and bartender.

The CocoLand Kidz Klub is the activity hub for children welcoming infants to 12 year-olds with three age-appropriate SCOUTS (Seeing, Crafting, Observing, Understanding, Tasting, Saint Lucia) activity programs. Attractions at this 50,000 square-foot kids' domain include a mini-zipline, mini-rock wall, WaterWorks play area and the Coco Corral, the island's only on-resort petting zoo for rescued animals. Adults are invited to join their youngsters for Kidz Klub activities like family tie die and movie night on the lawn. Children receive a complimentary CocoPack backpack full of fun accessories and parents receive a complimentary local cellphone to check in at the Kidz Klub.

Coconut Bay's oceanfront, adult's only Harmony wing accommodations are made-to-order for family members traveling without children. This haven is also an escape for grown-ups staying in Splash when the kids are at play. Facilities at this tranquil oasis include the Harmony Tiki bar and two pools with waiter service, hammocks and suntracker beds for two, romantic cabana beds, and the oceanfront Kai Mer Spa.

In addition to watersports including snorkeling, kayaking and stand-up paddleboard on Coconut Bay's mile-long beach, teens are invited to participate in the Daily Activities Program; there are hikes, dance classes, beach cricket, dominoes and more. For a modest fee, teens can get together and even take on the adults to "Capture the Flag" at The Zone, the resort's paintball course.

Four restaurants along with the Beach Grill and Pizzeria bring family accord at meal times too with something for everyone, and a chance to share recaps of multi-gen vacation fun. The resort's new La Luna oceanfront venue is perfect for special events and private dinners, a nominal fee applies. There are

Kidz Klub evening events, including a Bonfire and Hayride, and Camp Night, providing an opportunity for grown-ups to relax over dinner. The over-18 set can also break away for the adults-only Harmony Breakfast, the Friday evening Chocolate Extravaganza, the Harmony Pool Party and Caribbean Rum Tastings at the Sugar Cane Rum Bar.

Coconut Bay's all-inclusive value makes it easy to budget exploring Saint Lucia. Better known as a romantic destination this exotic island offers experiences for families which are easily accessible from Coconut Bay Beach Resort & Spa. From the Dune Buggy Tour originating at the resort, to the Piton Zip Tour and Catamaran Land & Sea Adventure, all show off the iconic Pitons UNESCO World Heritage Site. On property excursions include horseback riding on the beach and a Segway Tour.

Accommodations start in the Splash wing with the kids in mind. With choices ranging from Deluxe two-bedroom connecting rooms, the option of a king bed for adults and a trundle bed with two twins for the children in Premium Rooms to a wheelchair accessible Gardenview rooms. Harmony has a range of adults-only accommodation including Premium Oceanview and Concierge Junior Suites with incredible views of the Atlantic Ocean and the Maria Islands Nature Reserve and amenities including a personalized bar and stocked mini-fridge, robes and slippers and nightly turndown service.

Bookings through July 31, 2015 multi-gen families save up to 55% on all-inclusive rates starting at \$142 per person, per night based on double occupancy including airport transfers from Hewanorra International Airport and all government taxes and gratuities. Kids under four stay for free, ages 4-12 are \$31 per night and ages 13-17 stay for just \$63 per night. Spa services, The Zone paintball and excursions are not included in rates.

For rates and reservations, call Coconut Bay Beach Resort & Spa toll-free from North America at 877-352-8898 or visit www.cbayresort.com.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Amenities include four restaurants and the Beach Grill, six bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full service salon and oceanfront spa, the island's largest waterpark, a kitesurfing (in season) and windsurfing center, paintball facility, supervised Kidz Klub, Jr. Suite Concierge service and full-service weddings including the exclusive Eternity Beach setting.

Coconut Bay's awards for outstanding facilities and customer service include the TripAdvisor® 2015 Hall of Fame award; TripAdvisor® Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean, the 2013 and 2014 TripAdvisor® Certificate of Excellence®, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 and 2015 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit cbayresort.com.

###