

November 19<sup>th</sup>, 2015

**FOR IMMEDIATE RELEASE**

**FOUR SOUTHERN PRE SCHOOLS HOSTED AS SPECIAL GUESTS AT  
COCONUT BAY  
IN COMMEMORATION OF UNIVERSAL CHILDREN'S DAY**

Students and teachers from four Early Childhood Development Centres were guests of Coconut Bay Beach Resort & Spa's management and staff on Wednesday, 18<sup>th</sup>, November, 2015, two days ahead of the United Nations Universal Children's Day observance. Children from the Ti Petit, Lets Be Friends, Easy Learning, and Golden Steps Ahead were treated to games at the CocoLand Kidz Klub, Splash fun at the Waterpark, and a visit to the rescued animals at the Coco Coral Petting Zoo. The resort also hosted a very special edition of their weekly Charity Rubber Duck Race. The children joined guests to cheer on their favorite floating ducks with proceeds of the day benefiting the visiting schools.

"We're very privileged to be able to focus awareness on children's rights as well as to celebrate and help impress these ideals on the kids themselves so that they can grow up knowing their importance and worth," said Mark Adams, CEO of Coconut Bay Beach Resort & Spa.

The United Nations Universal Children's Day is observed to bring attention to both the UN Declaration and Convention on the Rights of the Child. The Convention is the most widely ratified international human rights treaty setting out children's rights from the right to life, health, education and play, to the right to family life, protection from violence, to not be discriminated, and to have their views heard.

Coconut Bay's annual observation of the Universal Children's Day is one of the resort's initiatives to facilitate assistance to targeted groups and individuals focusing on youth, the elderly and the education and health sectors. The resort's philanthropic programs also include the CocoLand Cares Project, the Common Entrance Scholarship Awards, Christmas Outreach, and the St. Jude Hospital 'Charity Rubber Duck Race.'

Ends/CBay PR